



NEXT 25 YEARS

Alfredo Redondo
Altitude Software

What about the next 25 years?



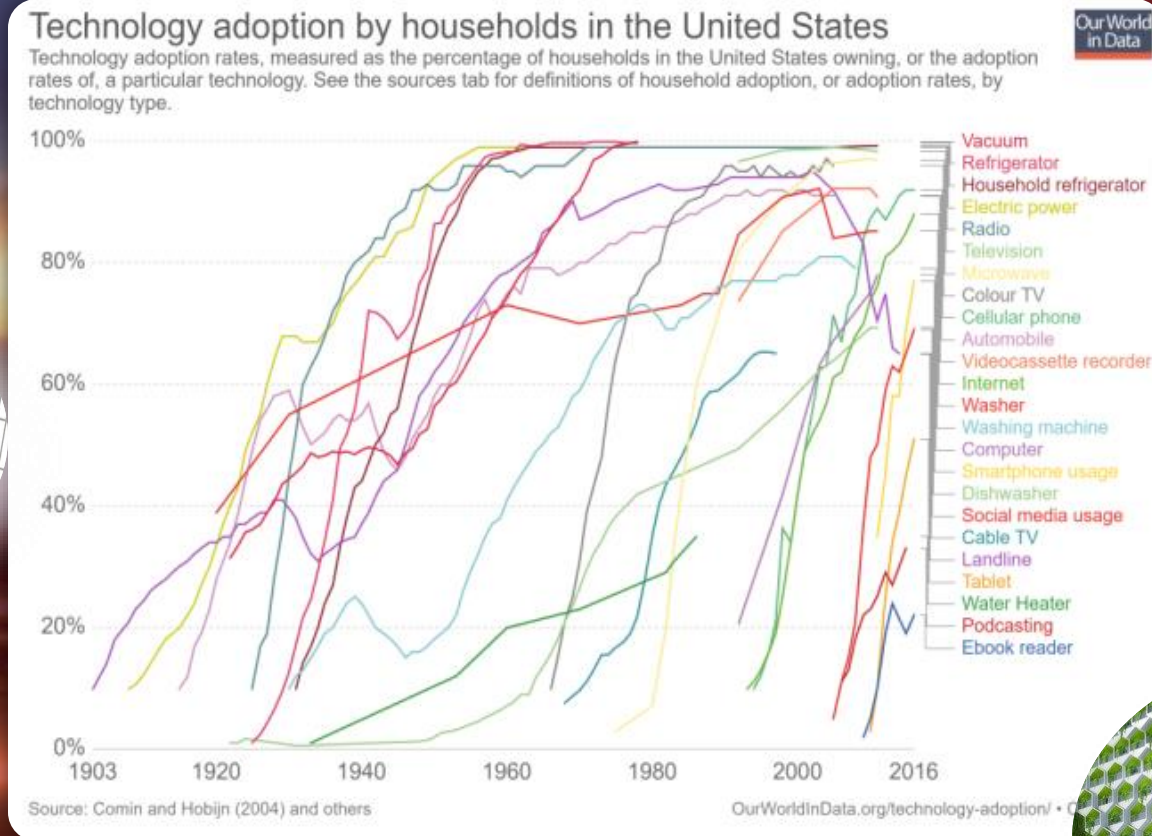
SMART DRONES



SMART SHOPPING



SMART VEHICLE



SMART MEDICINE



SMART HOME

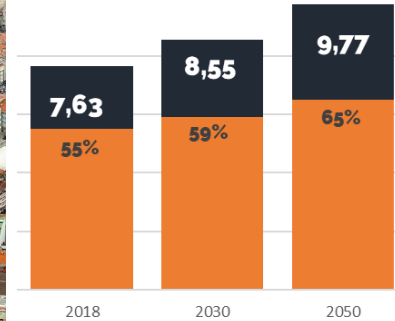


SMART CITY

DEMOGRAPHIC & ECONOMIC

POPULATION IS
GROWING

WORLDWIDE POPULATION:
total and urban



POPULATION
GETS OLDER

ECONOMIC POWER
SHIFTING TO
DEVELOPING
COUNTRIES



By **2050**
world population will
grow **30%**

RESOURCE STRESS
(DEMAND FOR FOOD
& ENERGY)

By **2030**
population aged 65+ will
increase **50%**

DEMAND FOR NEW JOBS
FOR **OLDER BUT STILL**
ABLE PEOPLE

50% of the global GDP
by **2030**

GROWING URBANIZATION,
BIGGER MIDDLE CLASS

CONSUMERS AND BUSINESSES



By **2030**
population with access to
internet will overcome **50%**

PRESSURE ON THE
INTERNATIONAL
COMMUNITY



PRESSURE ON THE
BRANDS AND
BUSINESSES

50% of S&P 500
will go bankrupt, get acquired
or cease to exist by
2030

NEW BUSINESS MODEL
AND ADAPTATION

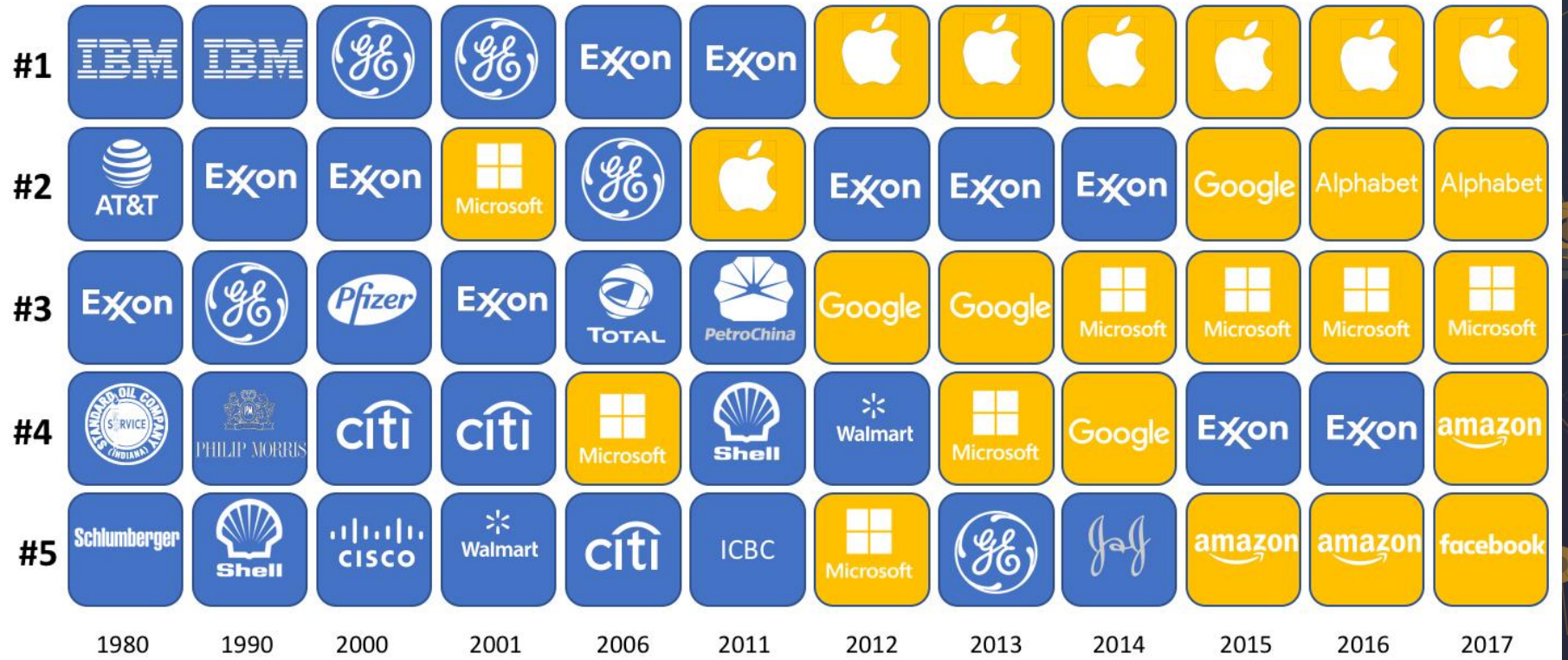
BUSINESSES

Average S&P
500 business
lifetime

in 1920s: 67
years

in 2000s: 15
years

Top 5 Biggest Market Capitalization Companies Evolution

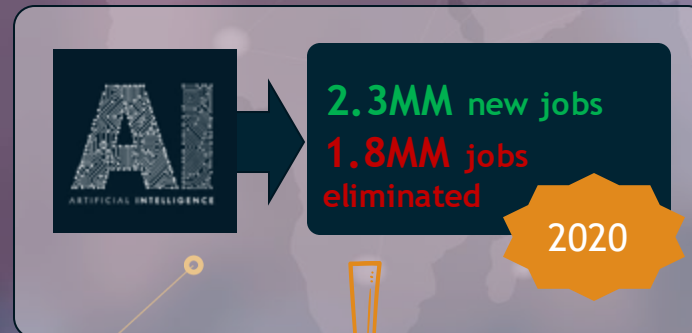
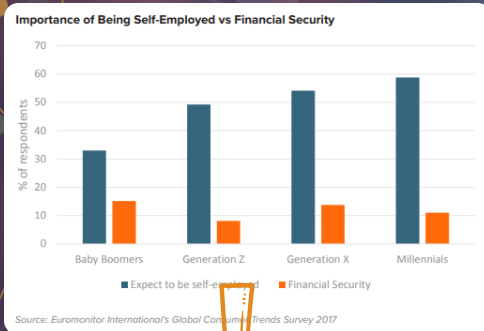
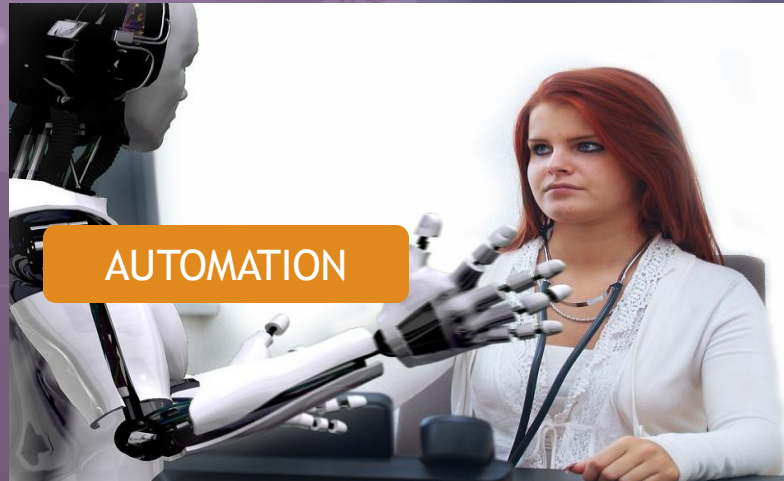


Internet Technology Company



Non Internet Technology Company

BUSINESS AND EMPLOYMENT



No company will be able to do everything in-house

TELEWORKING AND COLLABORATION

HUMANITY AS NEW SKILL DIFFERENTIATION

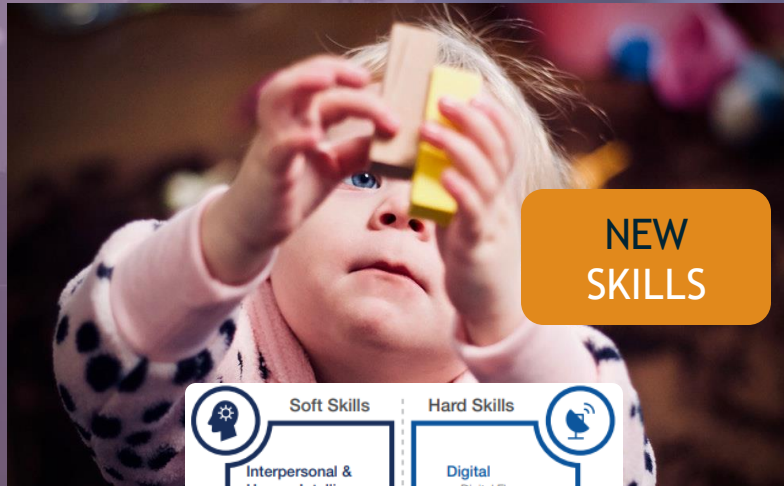
NEW BUSINESS MODELS AND ECOSYSTEM

EDUCATION

NEW
ROLES



NEW
SKILLS



WORKER
ENABLEMENT IN
THE DIGITAL AGE



85%
of jobs that will exist in
2030
haven't been invented yet

NEED TO TRAIN AND
EDUCATE EXISTING
WORKFORCE



EDUCATION TRANSFORMATION
& ALTERNATIVE LEARNING

Transform from academic
curricula to lifelong
learning plus digital
literacy and infrastructure

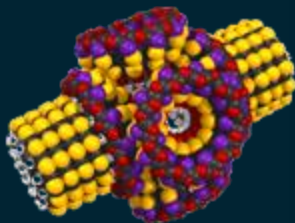
RESKILLING AND
CONTINUOUS
LEARNING

TECHNOLOGY

WHERE DO WE WANT TO GO?

ARTIFICIAL
INTELLIGENCE

WHAT VEHICLE CAN TAKE US THERE?



NANO & QUANTUM
COMPUTING

HOW SHOULD WE DRIVE THIS VEHICLE?

CLOUD/
SERVERLESS

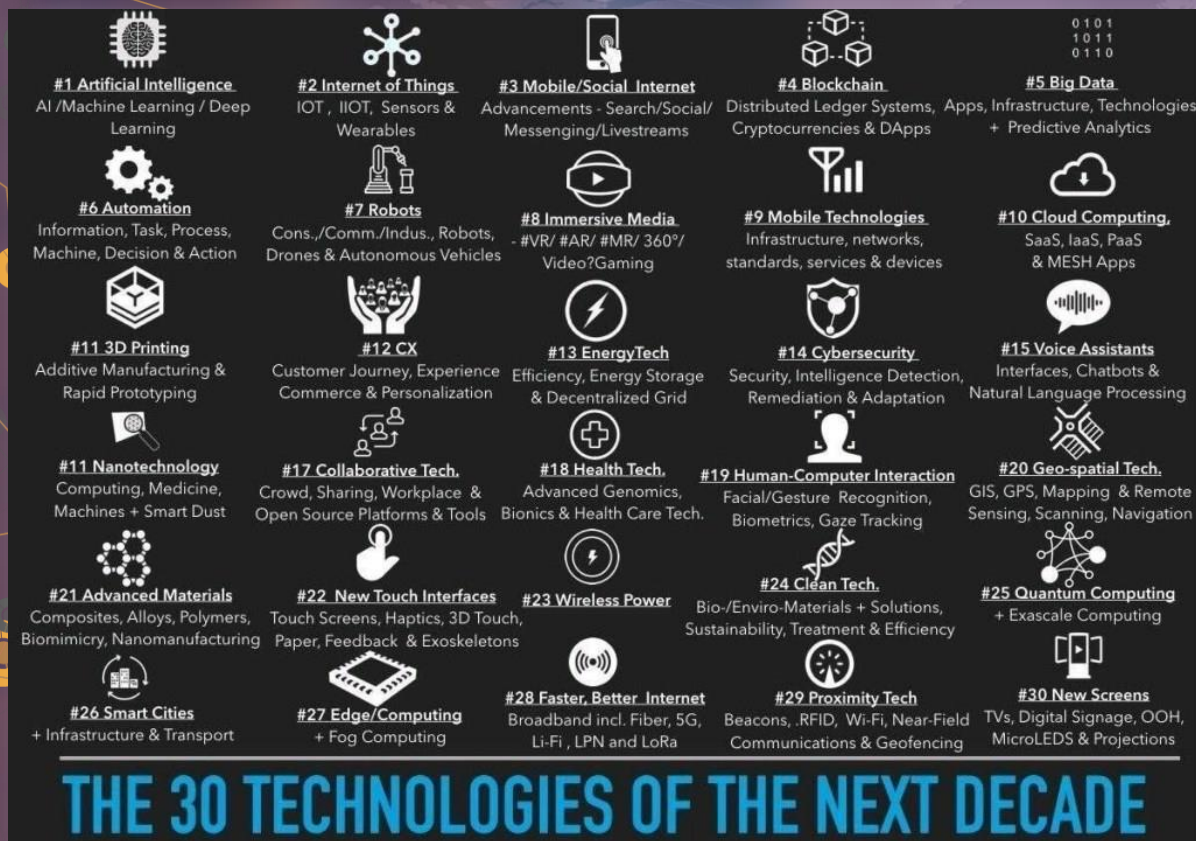
was capable of processing
speed of 300,000 floating
point operations per second

The first true supercomputer,
the CDC 6600 (released in 1964)

can handle
768 trillion flops

iPhone 5S
now almost a junker of a smartphone

INNOVATION \neq TECHNOLOGY



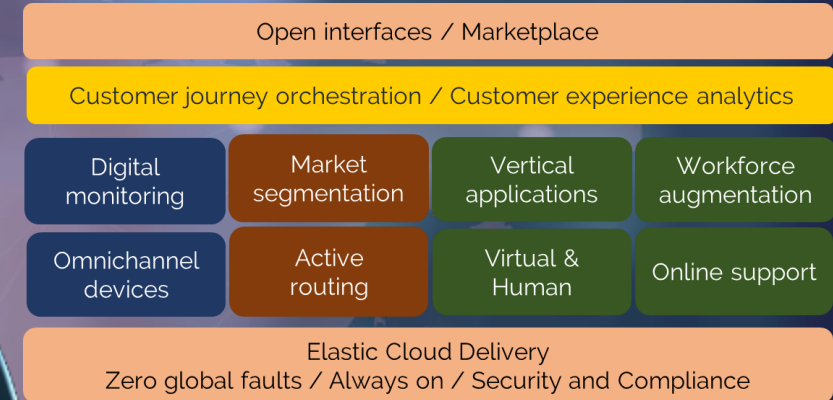
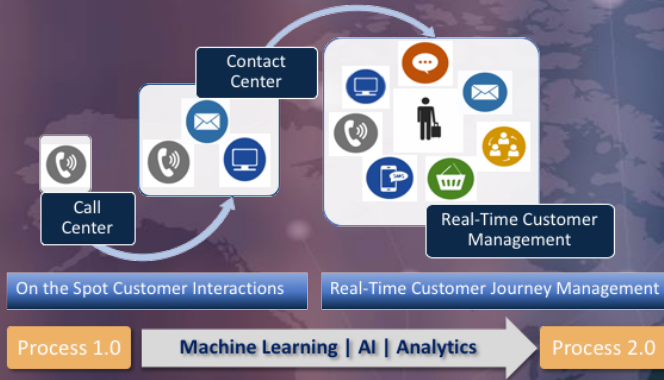
Web Summit, 6-8 Nov: 2000+ startups



WHAT ABOUT ALTITUDE SOFTWARE?



ALTITUDE SOFTWARE: YOUR INTELLIGENT HUB FOR DIGITAL CUSTOMER JOURNEY



WHAT ABOUT YOU?

Citizen



Leader



Professional



Personal



THANK YOU!

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