



# New world New leadership style

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UNLEASHING YOUR INTERNAL LEADER

Luis Alvarez Satorre  
[luis@the3dceo.com](mailto:luis@the3dceo.com)



# Look back

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# Reasons why you are appointed will not keep you

Why am I CEO or a business leader?



When I leave...



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## Could the CEO be replaced by a robot?



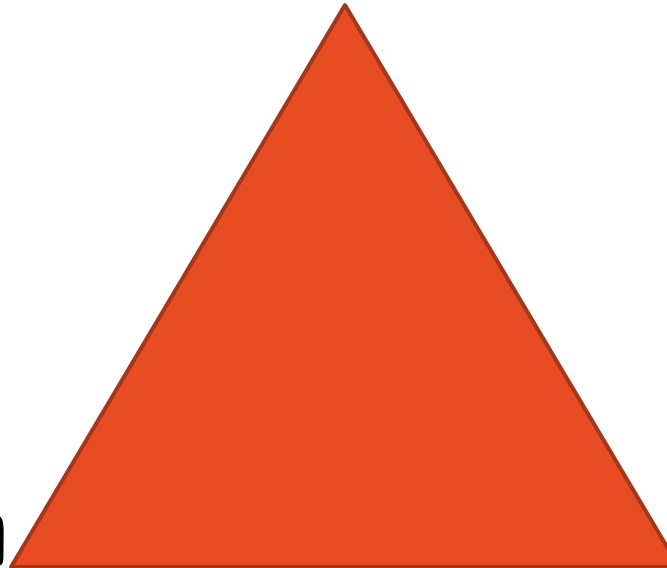
# The three dimensions



**EVANGELIST**



**EXECUTION**

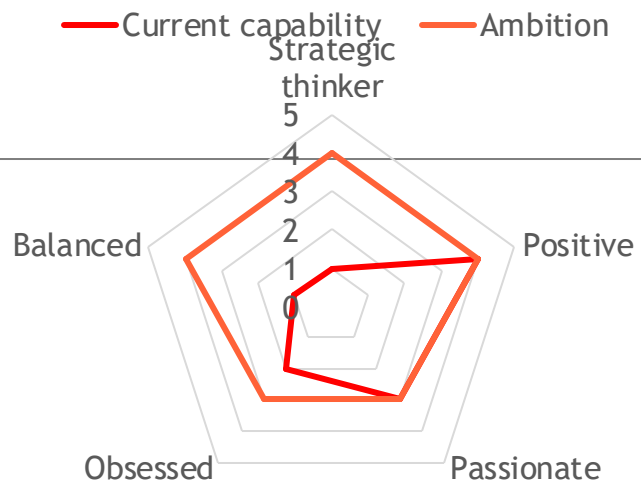


**ENGAGEMENT**

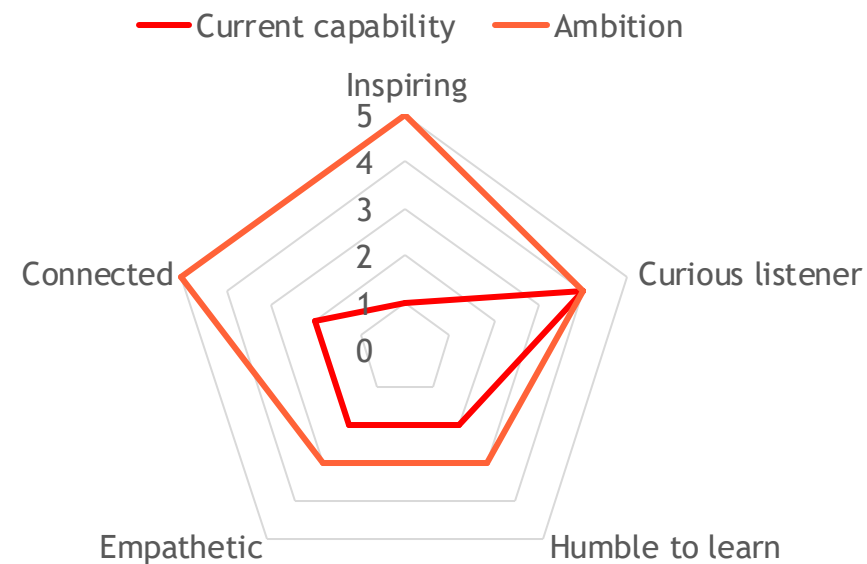


# 3D leadership

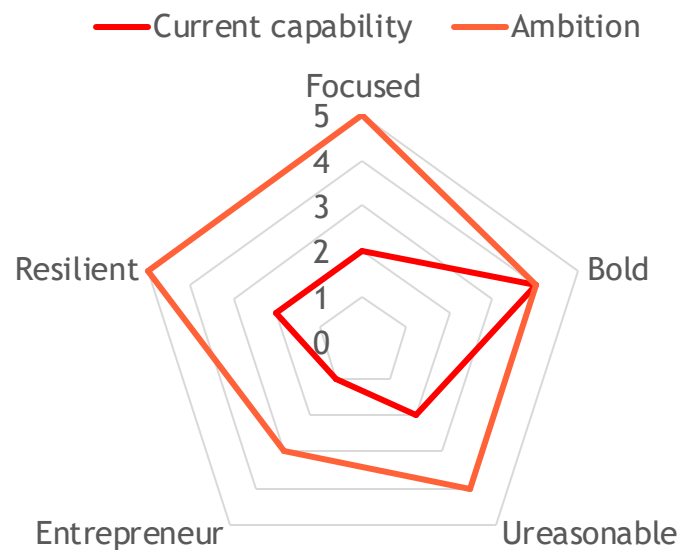
## Evangelist skills



## Engagement skills



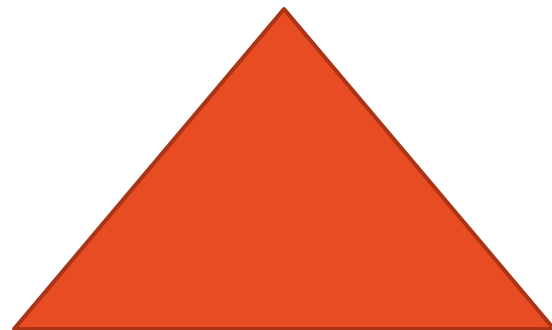
## Execution skills



**EVANGELIST**

**EXECUTION**

**ENGAGEMENT**





# 7 critical tasks of a 3D CEO

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1. Create the vision
2. Engage
3. Leverage the team
4. Build customer obsession
5. Drive high performance
6. Stay focused
7. Be the change





# Create the vision

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# Engage

What do you think?







# Leverage the team

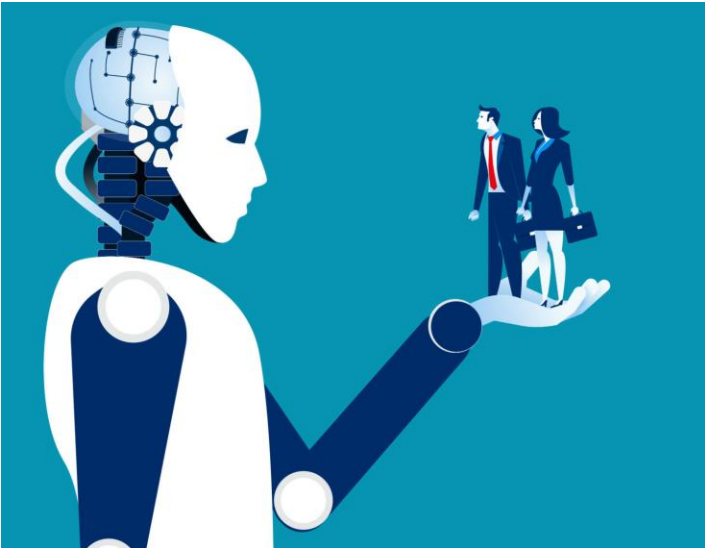
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# Build customer obsession

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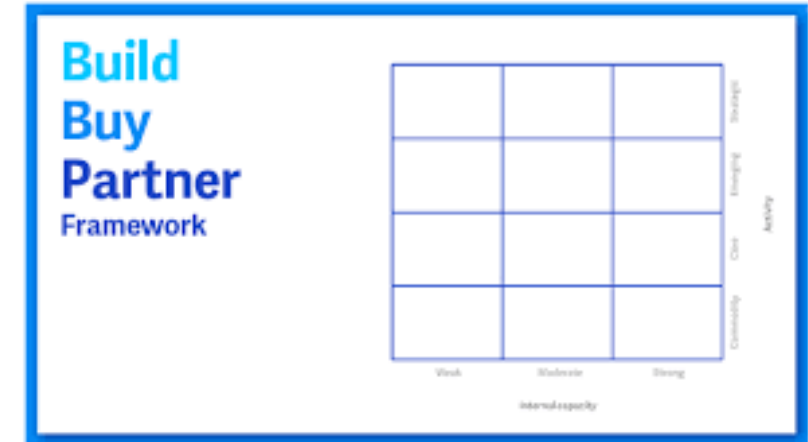
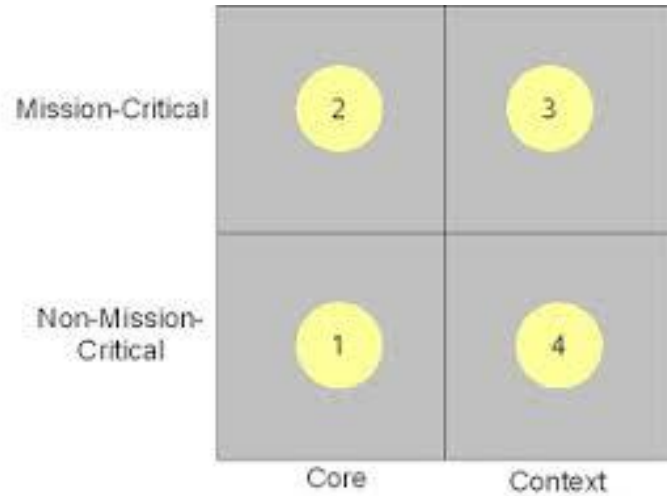
# Drive high performance







# Stay focused





# Be the change

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“ We are all interested in the future, for that is where you and I are going to spend the rest of our lives”

Woody Allen